

Partnership Opportunities

Touchdown Partner - \$2,500

- Recognition as a Touch Down Partner with your company name featured on all pre- and post-event promotional and marketing materials.
- Four complimentary event tickets.
- Partner will receive a half page black and white advertisement in the event program book.
- Recognition by the Master of Ceremonies as a Touch Down Partner at the event.
- Company logo and/or name will be listed on event website.

Field Goal Partner - \$1,000

- Recognition as a Field Goal Partner with your company name featured on all pre- and post-event promotional and marketing materials.
- Two complimentary event tickets.
- Partner will receive a half page black and white advertisement in the event program book.
- Company logo and/or name will be listed on event website.

Join Our Team! Partnership Commitment

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please check one

- Cornell Research \$5,000
- Touchdown \$2,500
- Field Goal \$1,000

Please complete and return to: American Cancer Society-CvC Gala

6725 Lyons Street, East Syracuse, NY 13057

Or commit online at www.GameChangingGala.org

Please contact Lloyd Withers for payment and questions.

Lloyd.withers@cancer.org or (315) 433-5606

Partnership agreement deadline is Friday, March 31, 2017

(to be acknowledged in the program)

Join the American Cancer Society and Cayuga Medical Center at the **Game-Changing Gala**

Saturday, April 29, 2017 | 6 p.m.

Country Club of Ithaca | 189 Pleasant Grove Rd. | Ithaca, NY 14850



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www.GameChangingGala.org

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Dear Community Leader,

On behalf of the American Cancer Society's Community & Coaches vs. Cancer Committee, also known as "The Dream Team," we would like to tell you about an exciting event that will take place at the Country Club of Ithaca on April 29, 2017.

This year we will again host the Community & Coaches vs. Cancer Game-Changing Gala. Cayuga Medical Center is partnering with Cornell University, Ithaca College, TC3 and regional high school coaches, along with members of the community, to garner support for this major fundraising event. Today we are asking you to join us in this endeavor by becoming one of our event partners.

The American Cancer Society has sponsored research projects targeting cancer's causes and how best to cure it. As the largest grantor of private, non-profit cancer research dollars in the world, universities and medical colleges often seek funding from the American Cancer Society.

Thank you for your thoughtful consideration. Let's finish the fight!

Best Always,

Richie

Richie Moran
Head Coach
Dream Team

Bill

Bill Perkins
Head Partnership Coach
Dream Team

Champion of Hope Partner - \$10,000

- Recognition as Presenting Partner with your company name featured on all pre- and post-event promotional and marketing materials.
- Twenty complimentary event tickets.
- Partner will receive front page ad recognition and one full page color advertisement in the event program book.
- Recognition by the Master of Ceremonies as the Champion of Hope at the event.
- Company logo and/or name will be listed on event website.
- Opportunity for two radio promotional spots with Cayuga Radio Group.
- Opportunity to introduce Richie Moran and the Voice of Hope award recipient.

Cornell Research Partner - \$5,000

- Recognition as the Cornell Research Partner with your company name featured on all pre- and post-event promotional and marketing materials.
- Ten complimentary event tickets.
- Partner will receive a full page color advertisement in the event program book.
- Recognition by the Master of Ceremonies as the Cornell Research Partner at the event.
- Company logo and/or name will be listed on event website.
- Opportunity for one radio promotional spot with Cayuga Radio Group.
- Opportunity to introduce Cornell Researcher at the event.

Candle of Hope Partner - \$3,500

- Recognition as the Candle of Hope Partner with your company name featured on all pre- and post-event promotional and marketing materials.
- Company will be featured as the Candle of Hope Partner on the GiveGab website.
- Six complimentary event tickets.
- Partner will receive a full page black and white advertisement in the event program book.
- Recognition by the Master of Ceremonies as the Candle of Hope Partner at the event.
- Company logo and/or name will be listed on event website.